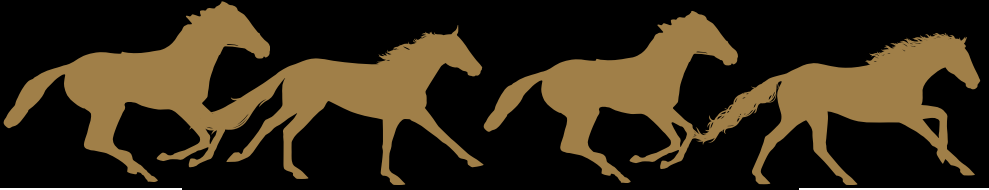


STILL  CREEK
STAMPEDE

PRCA PRO RODEO



MARCH
15TH - 16TH

BRAZOS COUNTY
EXPO

INFORMATION & TICKETS
STILLCREEKRANCH.ORG/RODEO



MARCH
15TH-16TH
2024

BENEFITTING
THE CHILDREN OF

STILL  CREEK

Taking children from crisis to new creation.



For almost 40 years Still Creek has been taking children from abuse, abandonment and neglect and giving them an opportunity to see their God-given potential. Located in Bryan, Texas, Still Creek has helped thousands of children. We hope you join us for an action-packed PRCA Rodeo, but also to help our mission continue for another 40+ years.

We are excited to bring the PRCA Rodeo to the Brazos Valley for all to enjoy, and to bring awareness to the work being done here at Still Creek.

Still Creek Core Values



Safe Home



The Gospel



Great Education



Work Ethic

MORE INFORMATION ABOUT STILL CREEK
WWW.STILLCREKRANCH.ORG/RODEO



PRCA PRORODEO SPONSORSHIP OPPORTUNITIES



Title Partners **\$10,000**

- Entrance for (20) VIPs into each day of the rodeo (40 tickets total), with access to VIP area with food and beverages
- 10 General Admission tickets
- Full-page ad in rodeo program (distribution - 1,000)
- Name/Logo on all media and printed items
- Company flag carried on horseback between Rodeo events
- Large banners on display on rodeo gates and grounds
- Announcer recognition throughout rodeo
- All Facebook and Instagram posts (6K FB, 1.2K Instagram followers)
- Logo in e-newsletters (1.2K subscribers)
- Jumbotron board banner displayed throughout event
- Customized social media ad
- Logo on 12 billboards
- Logo on video played at beginning of rodeo
- Clickable logo on rodeo web page



Entertainment Sponsor **\$5,000**

- Entrance for (10) VIPs into each day of the rodeo (20 tickets total), with access to VIP reserved seating and food and beverages
- 10 General Admission tickets
- 3/4-page ad in rodeo program (distribution - 1,000)
- Name/Logo on all media and printed items
- Company flag carried on horseback between Rodeo events
- Large banners on display on rodeo gates and grounds
- Announcer recognition throughout rodeo
- Facebook and Instagram post (6K FB, 1.2K Instagram followers)
- Logo in e-newsletter (1.2K subscribers)
- Customized social media ad
- Logo on video played at beginning of rodeo
- Clickable logo on rodeo web page

Specialty Acts / Announcer Sponsor **\$2,500**

- Entrance for (5) VIPs into each day of the rodeo (10 tickets total) with access to the VIP area with food and beverages
- 10 General Admission tickets
- 1/4-page ad in the Rodeo program (distribution - 1,000)
- Company flag carried on horseback between Rodeo events
- Arena signage on let out gates and up high on the announcer stand
- Announcer recognition throughout rodeo performances
- Mention in social posts (6K FB, 1.2K Instagram subscribers)
- Customized social media ad
- Logo on video played at beginning of rodeo
- Logo on Jumbotron during sponsored event
- Clickable logo on rodeo web page





PRCA PRORODEO SPONSORSHIP OPPORTUNITIES



Rodeo Event Sponsor **\$2,500**

- Entrance for (5) VIPs into each day of the rodeo (10 tickets total) with access into the VIP area with food and beverages
- 10 General Admission tickets
- 1/4-page ad in the Rodeo program (distribution - 1,000)
- Company flag carried on horseback before each sponsored event
- 3'x6' company logo banner on display in arena
- Announcer recognition before sponsored event (**events: Barrel Racing, Bareback Riding, Steer Wrestling, Tie Down Roping, Team Roping, Saddle Bronc', Ladies Bronc', Bull Riding, Calf Scramble, Mutton Bustin', Breakaway roping**)
- Customized social media ad
- Logo on video played at beginning of rodeo
- Logo on Jumbotron during sponsored event
- Clickable logo on rodeo web page



Bucking Chute Sponsor **\$ 2,000**

- Entrance for (4) VIPs into each day of the rodeo (8 total) with access into the VIP area with food and beverages
- 5 General Admission tickets
- 1/8-page ad in the Rodeo program (distribution - 1,000)
- 3'x6' company logo banner hung on the chute gate
- Announcer recognition when chute is used
- Logo on video played at beginning of rodeo
- Logo on Jumbotron during sponsored event
- Clickable logo on rodeo web page

Bull Fighter Sponsor **\$1,500**

- Entrance for (4) VIPs into each day of the rodeo (8 total) with access into the VIP area with food and beverages
- 1/8-page ad in the Rodeo program (distribution - 1,000)
- 3'x6' company logo banner on display in arena
- Announcer recognition before Bull Riding
- Bull Fighter Jerseys with Business Name & Logo worn by Bull Fighters
- Name listed on rodeo webpage



CONTACT US

MARILYN MARTINEZ: 760-703-4596

m.martinez@stillcreekranch.org

www.stillcreekranch.org/rodeo





PRCA PRORODEO SPONSORSHIP OPPORTUNITIES

In Kind Sponsors

\$ ANY VALUE

- ambulance
- security
- hay and feed
- hotels for our acts
- VIP area food & drinks
- marketing & advertising

IN-KIND SPONSOR
RECEIVES RECOGNITION
BASED ON OUR
PACKAGE VALUES.

Banner Sponsor

\$500

- Entrance for (2) VIP tickets each day of the rodeo (4 total) with access into the VIP area for food and beverages
- Name listed in rodeo program (distribution - 1,000)
- 3'x6' company logo banner on display in arena
- Name listed on rodeo webpage

Program Advertising

- Full Page: \$ 400
- 3/4 Page: \$ 250
- 1/2 Page: \$ 200
- 1/4 Page: \$ 125
- 1/8 Page: \$ 100

For Sponsorship and advertising, contact Marilyn Martinez at
m.martinez@stillcreekranch.org

or

760-703-4596

Make checks payable to: Still Creek Ranch

Send payment and to: 6055 Hearne Rd. Bryan, TX 77808

Online payment and information: www.stillcreekranch.org/rodeo



CONTACT US

MARILYN MARTINEZ: 760-703-4596

m.martinez@stillcreekranch.org

www.stillcreekranch.org/rodeo





**FRIDAY MARCH, 15TH AND
SATURDAY, MARCH 16TH
BRAZOS EXPO CENTER**

brought to you by Andrews Rodeo Company

SPONSORSHIP LEVELS

TITLE PARTNERSHIPS \$ 10,000

ENTERTAINMENT SPONSOR \$ 5,000

SPECIALTY ACTS SPONSOR \$ 2,500

RODEO EVENT SPONSOR \$ 2,500

BAREBACK RIDING

STEER WRESTLING

TIE DOWN ROPING

TEAM ROPING

LADIES BRONC

SADDLE BRONC

BULL RIDING

CALF SCRAMBLE

MUTTON BUSTIN'

BREAKAWAY ROPING

BAREL RACING

BUCKING CHUTE \$2,000

BULL FIGHTERS \$1,500

BANNER SPONSOR \$500

IN-KIND SPONSOR - ANY \$

- AMBULANCE
- SECURITY
- HAY AND FEED
- HOTEL ROOMS
- MARKETING AND ADVERTISING
- FOOD FOR VIP AREA

PROGRAM ADVERTISING

- FULL PAGE \$400
- 1/4 PAGE \$125
- 3/4 PAGE \$250
- 1/8 PAGE \$100
- 1/2 PAGE \$200

TO REGISTER, MAIL / EMAIL / FAX THE FORM BELOW OR VISIT STILLCREEKRANCH.ORG/RODEO

BUSINESS/SPONSOR: _____

ADDRESS: _____

CONTACT NAME: _____

WEBSITE: _____

EMAIL: _____

PLEASE EMAIL HI-RESOLUTION (PNG, EPS PREFERRED) LOGO TO M.MARTINEZ@STILLCREEKRANCH.ORG

Payment Type: Credit Card Check (Payable to Still Creek Ranch) In-Kind _____

Name On Card: _____

Billing Address: _____

Card Number: _____ PHONE: _____

Exp: ____ / ____ CVV: ____ Signature: _____